



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ISSUED AND ALLOWED TWENTY-SEVENTH PATENT COVERING ITS TRUEPAY+ PAYMENTS PLATFORM

Los Angeles, California, February 3, 2016 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of customer experience, announced today that its patent titled "System and method for resolving transactions employing automated offer optimization" has been issued and published by the United States Patents and Trademarks Office. This patent brings artificial intelligence technology to the process of generating delinquent debt settlement offers through the application of self-learning programming. AES has 27 patents allowed and issued in nine countries, including the United States, Australia, South Korea, Japan, Singapore, New Zealand, South Africa, Israel, and Malaysia.

"The technology covered by our newly issued patent significantly enhances the customer experience created by our TruePay+ System while optimizing creditors' financial outcomes," stated Joseph Konowiecki, AES' Chairman & CEO. "We continue our aggressive research and development program in search of new ways to advance the science of customer experience."

About AES

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paolo. AES owns the largest portfolio of customer experience patents, with 45 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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